

Manoj Kumar Jain

Manoj Kumar Jain (born 23 February 1969) is an Indian political leader, philanthropist, social activist, spiritual administrator, and civil society organizer based in New Delhi. He is a dedicated member of the Bharatiya Janata Party (BJP) and currently serves as a nominated Municipal Councillor (Nigam Parishad) in the Municipal Corporation of Delhi (MCD). Beyond his electoral and civic roles, Jain has established himself as a significant figure in contemporary Indian social welfare, cultural preservation, and spiritual-interfaith initiatives through his leadership of multiple organizations addressing community development, youth empowerment, women's education, disaster relief, and the promotion of Jain philosophical principles in modern India.[1][2][3][4]

Manoj Kumar Jain is a Delhi-based BJP leader, social worker, entrepreneur, and Jain community organiser, known both for his role in municipal politics and for co-founding one of India's largest wallpaper import businesses, UltraWalls, as well as for spearheading the historic "Mera Namokar" initiative featuring former President Ram Nath Kovind.

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Early Life and Background

Birth and Family Heritage

Manoj Kumar Jain was born on 23 February 1969 in Delhi, India, into a family with a significant legacy of nationalist political engagement and public service.[1][2] His formative years were shaped profoundly by his father, **Shri Mahesh Jain**, a committed supporter of the Rashtriya Swayamsevak Sangh (RSS), India's oldest and largest nationalist volunteer organization with historical roots in the Indian independence movement.[1]

This familial connection to nationalist ideology and organizational discipline established the foundational principles that would characterize Jain's adult political and

social engagement: the concepts of *Seva* (selfless service), *Rashtra Bhakti* (national devotion), and communal welfare-oriented activism.

Jain married on 23 January 1992 into a politically prominent Congress family in Delhi, when he wed the daughter of senior Congress leader and former Municipal Councillor Advocate Ram Narayan Gupta, creating an inter-party alliance that reflects his connection across ideological lines in the city's political ecosystem. The couple has three daughters—Sanya Jain, Mahima Jain, and Niyati Jain—who, according to biographical accounts, are all married into established families in Delhi, underscoring the family's rootedness in the national capital's social and civic networks.

Formative Influences

Growing up within a family committed to nationalist causes and social welfare, Manoj Kumar Jain internalized several core values:

- **Service-Oriented Political Engagement:** The concept that genuine politics centers on community welfare rather than personal political advancement
- **Organizational Discipline:** The importance of structured, hierarchical institutional frameworks for achieving sustainable social transformation
- **Nationalist Consciousness:** Deep commitment to Indian national interests, cultural preservation, and civilizational continuity
- **Grassroots Activism:** Engagement with community-level problems through sustained, long-term institutional presence

Political Career and Positions

Bharatiya Janata Party Membership

Manoj Kumar Jain is a **dedicated member of the Bharatiya Janata Party (BJP)**, India's largest political party by membership (estimated 45 million members) and one of India's two major national parties.^{[2][3]} The BJP represents Hindu nationalist political ideology combined with market-oriented economic policy, and emerged in its current form in 1980 as successor to the earlier Jana Sangh (1951-1977).

Jain is a long-time member of the Bharatiya Janata Party (BJP) and has held various roles within the party and municipal structures in Delhi. He was a BJP candidate for the Delhi Legislative Assembly from the Minto Road constituency in 2003, an early attempt to enter electoral politics that, despite not leading to a legislative seat, is often cited in narratives about his decision to deepen his engagement in social and community work. He currently serves as a nominated Municipal Councillor (MCD Councillor, nominated) in the Municipal Corporation of Delhi, Central Zone, a position that places him in the local governance framework with responsibilities related to civic issues, citizen services, and community liaison.

Within the BJP's organizational structure, Jain has engaged in:

- Party cadre mobilization and ideological propagation
- Grassroots political organization at the municipal and assembly levels
- Community outreach and political communication
- Electoral campaigns and candidate support

Legislative Assembly Candidacy

Jain has contested as a **BJP candidate for the Delhi Legislative Assembly**, seeking electoral office at the state legislative level.[1][2][3] While not securing electoral victory, his candidacy established his political standing within the party and demonstrated his willingness to engage in democratic electoral competition.

Electoral Experience and Transition: Following electoral setbacks at the Assembly level, rather than withdrawing from public life, Jain redirected his political energy toward alternative modalities of public service, particularly through NGO leadership and civil society organization. This transition reflects a philosophical evolution: recognition that multiple pathways exist for contributing to societal development beyond electoral politics.

Municipal Representation

Current Position: Manoj Kumar Jain currently serves as a **nominated Municipal Councillor (Nigam Parishad)** of the **Municipal Corporation of Delhi (MCD)**. [1][2][3]

Institutional Context: The MCD, responsible for governing India's capital territory with a population exceeding 30 million, represents the world's largest municipal corporation by population served. As a nominated rather than elected councillor, Jain brings specialized expertise and organizational capability to municipal governance.

Roles and Responsibilities:

- Advocacy for municipal infrastructure development and civic services
- Coordination with elected representatives on community welfare issues
- Representation of specific constituencies and social groups within municipal governance
- Leveraging municipal resources for community development initiatives

Political Ideology and Positioning

Across multiple media sources, Manoj Kumar Jain is consistently described as a "**fervent nationalist thinker**" and dedicated advocate of nationalist political ideologies.[2][3][4] His political thought integrates:

- **Hindu Nationalism:** Advocacy for preservation of Hindu cultural values and India's civilizational heritage
- **Social Conservatism:** Traditional values, family structures, and cultural continuity
- **Developmental Economics:** Market-oriented economic policies combined with infrastructure modernization

- **Cultural Nationalism:** Integration of Indian civilizational principles into contemporary governance frameworks

Social Organizations and Leadership

Manoj Kumar Jain is a Delhi-based BJP leader, social worker, entrepreneur, and Jain community organiser, known both for his role in municipal politics and for co-founding one of India's largest wallpaper import businesses, UltraWalls, as well as for spearheading the historic "Mera Namokar" initiative featuring former President Ram Nath Kovind.

Early life and background

Manoj Kumar Jain was born on 23 February 1969 in Delhi, into a family closely associated with the Rashtriya Swayamsevak Sangh (RSS); his father, Shri Mahesh Jain, is described as a staunch RSS supporter whose ideological commitment shaped Jain's early political orientation and sense of discipline and service. Growing up in the national capital during an era of rising mass politics and Hindu nationalist mobilisation, Jain became involved in public life at a young age, internalising ideas of cultural nationalism, civic responsibility, and grassroots organising that would later define his political and social work.

Personal life

Jain married on 23 January 1992 into a politically prominent Congress family in Delhi, when he wed the daughter of senior Congress leader and former Municipal Councillor Advocate Ram Narayan Gupta, creating an inter-party alliance that reflects his connection across ideological lines in the city's political ecosystem. The couple has three daughters—Sanya Jain, Mahima Jain, and Niyati Jain—who, according to biographical accounts, are all married into established families in Delhi, underscoring the family's rootedness in the national capital's social and civic networks.

Political career

Jain is a long-time member of the Bharatiya Janata Party (BJP) and has held various roles within the party and municipal structures in Delhi. He was a BJP candidate for the Delhi Legislative Assembly from the Minto Road constituency in 2003, an early attempt to enter electoral politics that, despite not leading to a legislative seat, is often cited in narratives about his decision to deepen his engagement in social and community work. He currently serves as a nominated Municipal Councillor (MCD Councillor, nominated) in

the Municipal Corporation of Delhi, Central Zone, a position that places him in the local governance framework with responsibilities related to civic issues, citizen services, and community liaison.

Social work and organisations

Sahyog Delhi

In 2013, Jain founded *Sahyog Delhi*, a non-governmental organisation positioned as a platform to “convert politics into service” by focusing on education, healthcare, humanitarian assistance, and civic support for underprivileged communities in Delhi. Under his leadership as President, Sahyog Delhi has run food distribution drives, medical support initiatives, and community welfare programmes, particularly in central Delhi, with the organisation often presented as the primary vehicle for his ground-level engagement beyond formal party structures.

Tarun Mitra Parishad

Jain also serves as President of *Tarun Mitra Parishad*, an organisation associated with youth mobilisation and community service that continues a legacy of social involvement within his family. Public biographical summaries portray this platform as a channel for cultivating youth leadership, encouraging volunteerism, and linking younger generations with broader social and cultural causes.

Bhagwan Mahavir Deshna Foundation

In the religious and cultural sphere, Jain is a director of the *Bhagwan Mahavir Deshna Foundation* (BMDF), a Jain spiritual and cultural organisation that produces religious content and organises events aimed at preserving and propagating Jain teachings, especially those associated with Lord Mahavira. The Foundation has emerged as a high-profile platform within the Jain community, most notably through its role in conceiving and producing the “Mera Namokar” video film and the associated “Mere Mahavir 2.0 – Mera Namokar” event.

Business career and UltraWalls

Parallel to his political and social roles, Jain is professionally active in the interior décor and building finishes sector and is widely identified in media and social-media materials as co-founder of *UltraWalls*, presented as India’s largest wallpaper importer and a

significant manufacturer and distributor in the wallpaper market. UltraWalls, which traces its roots to a small shop founded by his family and later expanded under a professional brand architecture, is described in corporate communication and podcast-style interviews as serving more than 70 cities across India and supplying an extensive portfolio of premium PVC and other wallpaper products under brands such as “UltraWalls” and “Walls Wallpaper.” In video segments and social-media posts, Jain appears as the face of the company, particularly in festive campaigns such as Diwali greetings and brand storytelling content that link his entrepreneurial persona with reliability, aesthetic innovation, and long-term presence in the market since the 1970s.

Disaster relief and humanitarian initiatives

Gujarat earthquake housing project

After the devastating Gujarat earthquake of 26 January 2001, Jain helped to convene an organisation known as *Bhagwan Mahavir Gujarat Sahayog Samiti* with the specific aim of providing structured, long-term rehabilitation support in affected areas. As convenor of this committee, he is credited in his biography with coordinating the construction of more than 250 houses in Rapar, Gujarat, a project portrayed as the first major post-earthquake housing initiative completed in that locality under NGO-style leadership and highlighting his capacity to translate religious inspiration into tangible reconstruction work.

COVID-19 pandemic work in Delhi

During the COVID-19 pandemic, particularly in the initial lockdown phase, Jain and Sahyog Delhi organised sustained food and health relief efforts in central Delhi. Biographical narratives state that the organisation arranged daily cooked food distribution for over 56 consecutive days in the Central District, targeting vulnerable residents, and additionally coordinated the distribution of the homeopathic preparation “Arsenicum Album 30,” described as an “immunity booster,” to personnel across the Central District of the Delhi Police, a move framed as support both for frontline workers and for public health.

Religious and cultural initiatives

“Mera Namokar” and “Mere Mahavir 2.0”

One of Jain's most widely publicised contributions is his central role, through the Bhagwan Mahavir Deshna Foundation, in the conceptualisation and organisation of the devotional video project "*Mera Namokar*" and the associated grand event "Mere Mahavir 2.0 – Mera Namokar." The project is historic because, for the first time, former President of India Ram Nath Kovind and members of his family collectively recited the Jain *Namokar Mantra* in a specially produced video film, which was released at a large public gathering that has been described as an unprecedented convergence of constitutional authority and Jain spiritual tradition. The event, held at the Bharat Mandapam convention complex, featured the unveiling of the video, a keynote address by the former President highlighting the universal and ethical dimensions of the mantra, and large-scale community participation, with media describing it as a landmark in inter-community respect and Jain cultural visibility.

The *Namokar Mantra*, central to Jain religious practice, is traditionally seen as a non-sectarian salutation to the five supreme beings (Arihants, Siddhas, Acharyas, Upadhyayas, and all Sadhus), and the Foundation's communication frames "*Mera Namokar*" as an effort to bring its phonetic, spiritual, and meditative significance to younger generations and wider audiences through modern audiovisual production. Jain appears in related communications as an organiser and spokesperson explaining the philosophical rationale of the project in terms of peace, non-violence, and inner purification, aligning it with his broader theme of "*Seva aur Sahyog*" (Service and Cooperation) as guiding principles of his public life.

Views, philosophy and public positions

Jain's self-described guiding motto is that "service to society is the truest form of politics," and he articulates a vision of politics as a means to empower individuals so that a prosperous and equitable society can be built, framing his role as consistently rooted in service and cooperation rather than transactional power. His public statements and social-media activity show a strong commitment to Jain values such as *ahimsa* (non-violence), *aparigraha* (non-possessiveness), and *atma-shuddhi* (self-purification), while also defending Jain dietary and cultural practices against ridicule and calling for legal and civic protection of religious sensitivities.

In media coverage around the Ram Temple inauguration and Diwali celebrations, Jain links national religious milestones to a broader narrative of spiritual resurgence and cultural pride, expressing the view that the consecration of the Ayodhya Ram Temple would make upcoming Diwali celebrations particularly radiant and historically significant for devotees. He frequently combines expressions of patriotic sentiment and

admiration for national leaders with calls for ethical conduct, respect for institutions, and disciplined civic responsibility, reflecting a synthesis of devotional religiosity, Hindu nationalist politics, and Jain ethical frameworks.

Political campaigning and mass mobilisation

Beyond formal office, Jain has been involved in symbolic and large-scale political mobilisation activities, particularly during the 2014 general elections that brought Narendra Modi to power. Biographical accounts mention that he and Sahyog Delhi organised an initiative branded “Sahyog Modi,” during which he is said to have set up what was described as the largest “Modi tea stall,” serving tea to more than 25,000 people in celebration of the electoral victory, thereby tapping into the “chai” symbolism associated with Modi’s rise. As part of this event, organisers created two large signature walls of around 30 feet by 10 feet each, on which visitors inscribed their names and messages; these walls were later ceremonially handed over to the Bharatiya Janata Party’s National General Secretary (Organisation), reinforcing his connection with the party’s central leadership.

Public image and media presence

Jain maintains an active public presence across platforms including X (formerly Twitter), Facebook, Instagram and other media channels, where he combines political commentary, religious reflections, and updates on social-service activities. His role in the “Mera Namokar” project and his position as co-founder of UltraWalls have been amplified through brand content, podcast segments, and syndicated news articles, contributing to an image that blends businessman, social worker, Jain lay leader, and BJP functionary

Sahyog Delhi: Comprehensive Community Development Organization

Founding and Mission

In **2013**, Manoj Kumar Jain established **Sahyog Delhi** (Cooperation Delhi), a registered non-governmental organization institutionalizing his vision for systematic, multi-sectoral community development.[1][3] The organization's name reflects the Sanskrit concept of *Sahyog*, meaning cooperation and mutual collaboration—emphasizing collective action as a mechanism for social transformation.

Organizational Status

Jain serves as **President** of Sahyog Delhi, providing strategic leadership, ideological direction, and institutional governance for the organization's multiple programs and initiatives.[1][3]

Program Areas

Sahyog Delhi operates across multiple social sectors addressing interconnected dimensions of poverty and social marginalization:

1. Education and Skill Development

- Scholarship programs for economically disadvantaged students
- Vocational training and capacity-building initiatives for unemployed youth
- Adult literacy and continuing education programs
- Educational infrastructure development in underserved communities
- Support for girls' education and women's literacy

2. Healthcare and Health Awareness

- Community health camps providing basic medical screening and treatment
- Disease prevention and health education programs
- Coordination with government health facilities for comprehensive care
- Support for chronically ill individuals and extended medical needs
- Awareness campaigns on hygiene, nutrition, and preventative health

3. Disaster Relief and Emergency Response

- Rapid mobilization and coordination during natural disasters
- Distribution of relief materials, food, and essential supplies
- Community preparation and disaster risk reduction training
- Post-disaster rehabilitation and livelihood restoration programs

4. Women's Empowerment and Gender Justice

- Economic empowerment through income generation activities
- Awareness campaigns against gender-based violence and discrimination
- Leadership development for women community leaders
- Support for women's education and skill development
- Advocacy for women's rights and gender equality

5. Social Inclusion and Vulnerable Groups

- Programs addressing caste discrimination and promoting social equality
- Support for religious and ethnic minorities
- Programs benefiting persons with disabilities
- Children's welfare and protection initiatives

Institutional Approach

Sahyog Delhi functions through:

- **Direct Service Delivery:** Operating programs and providing services directly to beneficiary populations

- **Partnership Models:** Collaboration with government agencies, other NGOs, and community-based organizations
- **Community Mobilization:** Organizing and mobilizing local communities for collective action
- **Capacity Building:** Training community members to become agents of their own development
- **Advocacy and Policy Engagement:** Engagement with municipal and state governments on policy issues affecting vulnerable populations

Tarun Mitra Parishad: Youth Empowerment and Leadership

Organization Overview

Manoj Kumar Jain serves as **President** of **Tarun Mitra Parishad** (Youth Cooperation Association), an organization representing the institutional continuation of his father Shri Mahesh Jain's legacy of public service and nationalist activism.[1]

Focus Areas

The organization concentrates on:

- **Youth Empowerment:** Developing leadership capacities and channeling youth energy toward constructive social contribution
- **Character Development:** Inculcating values of discipline, patriotism, service-orientation, and moral integrity
- **Social Leadership:** Training young individuals to become community mobilizers, social activists, and institutional leaders
- **Career Guidance and Educational Support:** Assisting youth in navigating educational pathways and employment opportunities
- **Ideological Transmission:** Communicating nationalist and Hindu philosophical principles to younger generations
- **Organizational Discipline:** Developing skills in organizational management and institutional leadership

Community Mobilization Strategy

The organization functions as a vehicle for grassroots mobilization, utilizing youth enthusiasm and energy for addressing community problems at the neighborhood and ward level. This approach recognizes that sustained social transformation requires the sustained engagement of motivated individuals committed to long-term community development.

Bhagwan Mahavir Deshna Foundation: Spiritual and Cultural Administration

Organization Overview

Manoj Kumar Jain serves as **Director** of the **Bhagwan Mahavir Deshna Foundation**, a prominent organization dedicated to preserving, promoting, and disseminating **Jain philosophy, spirituality, and cultural heritage** in contemporary India and globally.[1][3][4]

The Foundation's name references **Bhagwan Mahavir** (599–527 BCE), the 24th and final Tirthankara (spiritual teacher) of Jainism whose teachings form the foundational doctrines of the Jain religion. Mahavir, also known as Vardhamana, is recognized by Jains as having attained Kevala Jnana (omniscience) and founded the Jain monastic community (*Sangha*).

Jainism: Historical Context

Jainism, one of India's ancient religions with approximately 4-6 million adherents globally and roughly 1.3 million practitioners in India, represents one of the world's oldest continuously practiced religions with sophisticated philosophical traditions, monastic orders, and laypeople communities.

Core Jain principles include:

- **Ahimsa (Non-Violence):** The principle of causing no injury to living beings through thought, word, or action
- **Aparigraha (Non-Possessiveness):** Freedom from excessive attachment to material possessions and worldly accumulation
- **Mahavratas (Great Vows):** Monastic vows of non-violence, truth, non-stealing, chastity, and non-attachment
- **Anuvratras (Small Vows):** Modified vows for lay practitioners integrating ethical principles into worldly life
- **Karma Theory:** The principle that actions generate consequences shaping one's spiritual destiny

Foundation Leadership Structure

The Foundation is directed by a board comprising:

- **Subhash Oswal Jain** – Director
- **CA Anil Kumar Jain** – Director
- **CA Rajeev Jain** – Director and Primary Creative Lead
- **Manoj Kumar Jain** – Director[3][4]

Foundation Mission and Activities

The Foundation engages across multiple dimensions:

Spiritual and Educational Work:

- Dissemination of Jain philosophical teachings, meditation practices, and spiritual guidance
- Religious instruction for Jain community members and interested seekers
- Scriptural study groups and philosophical discussion forums
- Spiritual counseling and guidance for individuals seeking spiritual development

Cultural Preservation and Heritage:

- Documentation and preservation of Jain manuscripts, religious texts, and philosophical literature
- Recording of Jain art, architecture, and sculptural traditions

- Preservation of Jain rituals, festivals, and ceremonial practices
- Support for Jain temple maintenance and restoration

Community Building and Interfaith Dialogue:

- Creating spaces for Jain community gathering, worship, and spiritual practice
- Organizing community events, festivals, and religious observances
- Promoting understanding and dialogue between Jainism and other religious traditions
- Fostering interfaith cooperation and mutual respect

Global Outreach:

- Connecting diaspora Jain communities across continents
- Introducing Jain principles and philosophy to international audiences
- Supporting Jain institutions and centers globally
- Facilitating cultural exchange and spiritual transmission

Contemporary Application:

- Interpreting ancient Jain teachings for contemporary ethical challenges
- Addressing environmental issues through Jain ecological principles
- Applying Jain thought to modern social justice concerns
- Promoting vegetarianism and animal welfare based on Jain principles

Spiritual and Cultural Work: The Historic "Mera Namokar" Initiative

Historical Significance and Context

The most historically and culturally significant achievement of Manoj Kumar Jain's directorial work with the Bhagwan Mahavir Deshna Foundation is his central role in producing the devotional video film "**Mera Namokar**" (My Namokar), premiered in **October 2025**.^{[3][4]}

This project achieved an unprecedented historical milestone: **For the first time in Indian history, a former President of India participated in the collective recitation of the ancient Namokar Mantra alongside his wife and daughter in a professionally produced devotional film.**^{[3][4]}

The Namokar Mantra: Spiritual Significance

Sacred Status in Jainism

The **Namokar Mantra** represents one of Jainism's most sacred prayers and is considered the essence of Jain spirituality and devotion. Recited daily by millions of Jain practitioners worldwide, the mantra embodies the core principles of Jain worship and meditation.

Textual Content and Meaning

The traditional Namokar Mantra consists of:

Namo Arihantanam
Namo Siddhanam
Namo Aayarianam
Namo Uvajjhayanam
Namo Loe Savva Sahunam

Translation and Meaning:

"I bow to the Arihants (perfected beings who have achieved liberation) I bow to the Siddhas (liberated souls) I bow to the Acharyas (spiritual leaders and monks) I bow to the Upadhyays (spiritual teachers) I bow to all monks and nuns in the world."

Spiritual Significance: The mantra expresses veneration for spiritual achievement, enlightenment, and the monastic community while simultaneously representing the path toward personal liberation and spiritual perfection available to all practitioners.

The Historic Event: October 28, 2025

Event Date and Occasion

The historic video premiere occurred on **28 October 2025**, coinciding with the **2552nd Nirvan Mahotsav** (death anniversary) of **Lord Mahavir**—the holiest observance in the Jain calendar commemorating Mahavir's spiritual liberation (*Nirvana*) and transcendence of the cycle of rebirth.[3][4]

Event Venue

The event was held at the **Plenary Hall, Bharat Mandapam, Pragati Maidan, New Delhi**—one of India's premier international conference and event venues, selected for its grandeur, sophisticated audio-visual capabilities, and capacity to accommodate a significant national gathering.[3][4]

Bharat Mandapam Overview: Completed in 2023, Bharat Mandapam is India's largest international convention center, designed to host major conferences, exhibitions, and cultural events. Its selection for this spiritual-cultural event underscored the national significance attributed to the occasion.

Event Name and Branding

The event was branded as "**Mere Mahavir 2.0 – Mera Namokar**"—a title emphasizing both the celebration of Lord Mahavir (Mere Mahavir—"My Mahavir") and the personal spiritual practice of the Namokar Mantra (Mera Namokar—"My Namokar"). The "2.0" designation suggests this as an evolved or expanded version of previous Mahavir-focused celebrations.

Former President Ram Nath Kovind's Participation

Historical Precedent

Shri Ram Nath Kovind, the **14th President of India (2017–2022)**, participated in the video recitation alongside his **wife and daughter**, creating an unprecedented moment in Indian constitutional and cultural history.[3][4]

This participation was historically significant for multiple reasons:

1. **First Presidential Participation:** Never before in independent India's history has a serving or former President participated in an explicitly devotional religious film
2. **Family Participation:** The involvement of the President's family members (wife and daughter) added a dimension of personal, intimate spiritual commitment
3. **Interfaith Significance:** A former custodian of India's constitutional secularism participating in explicitly Jain religious practice demonstrated the secular state's respect for all religious traditions
4. **Public Record:** The permanent visual documentation of a former head of state's religious practice established a new precedent in Indian public life

Kovind's Personal Statement

Upon participating in the recitation, Hon'ble Shri Ram Nath Kovind stated:

"It is beyond words to express the joy my family and I felt while being part of this video. Chanting the Namokar Mantra together filled us with a new sense of energy and peace."^[3]^[4]

This statement conveyed both the spiritual satisfaction experienced through the practice and the familial bonding created through shared spiritual engagement.

Spontaneous Expression of Interest

According to the Foundation directors, upon learning about the "Mera Namokar" project from its initial conception, **Shri Ram Nath Kovind expressed a personal desire to participate** alongside his family members.^[3]^[4] This voluntary, spontaneous participation—rather than being solicited or arranged—demonstrated his authentic spiritual interest in Jain practice and his personal commitment to interfaith spiritual exploration.

Film Production and Artistic Conception

Conceptualization and Production Leadership

CA Rajeev Jain, functioning as the film's primary **conceptualizer and producer**, articulated the artistic and spiritual vision animating the project.^[3]^[4] Rajeev Jain's role involved:

- **Conceptual Development:** Creating the overall artistic and spiritual framework
- **Production Direction:** Overseeing all technical and creative production elements
- **Cinematographic Direction:** Managing visual aesthetics and filming approach
- **Sound Design and Audio Direction:** Ensuring authentic, reverential presentation of the sacred mantra

Artistic Vision Statement

Rajeev Jain explained that the film's fundamental aim was:

"To bring the essence, history, and universal energy of the Namokar Mantra to a global audience in an inspiring cinematic format."^[3]^[4]

This statement encapsulated several key objectives:

- **Essence:** Capturing the authentic spiritual meaning and significance of the mantra
- **History:** Contextualizing the mantra within Jainism's 2,600-year historical tradition
- **Universal Energy:** Presenting the mantra's relevance to human spiritual seeking across cultural and religious boundaries
- **Cinematic Format:** Utilizing contemporary film production technology to preserve and transmit ancient spiritual knowledge
- **Global Reach:** Creating a product accessible to audiences worldwide, transcending linguistic and geographical boundaries

Film Content and Production Elements

The video film uniquely presents:

Sound Elements:

- Authentic, reverent chanting of the Namokar Mantra in classical Jain ritual pronunciation and cadence
- Professional audio engineering ensuring clarity and spiritual resonance
- Integration of devotional musical elements supporting the mantra recitation

Visual Presentation:

- Contemporary cinematographic techniques combined with sacred iconography and spiritual symbolism
- Respectful visual presentation of Jain sacred imagery, symbols, and religious aesthetics
- Professional production values reflecting the mantra's spiritual importance

Textual and Explanatory Elements:

- Explicit articulation of the mantra's philosophical meaning and spiritual significance
- Presentation of the historical context of Lord Mahavir and Jain tradition
- Explanation of the mantra's spiritual power and transformative potential

Structural Elements:

- Production featuring former President Ram Nath Kovind and his family as primary reciting figures
- Integration of their collective recitation with broader spiritual and historical context
- Concluding with statements articulating the mantra's contemporary relevance

Public Reception and Audience Response

Event Atmosphere

The Bharat Mandapam audience's response to the video premiere was profoundly emotional and reverent. As the video played, the gathering erupted in **spontaneous**

applause and filled with reverent silence as the video concluded—indicating the deep spiritual resonance the production achieved with viewers.[3][4]

Musical Enhancement

Following the video premiere, the spiritual atmosphere was further enriched through the performance of **Vicky D. Parekh**, a renowned **devotional singer from Mumbai** specializing in Jain bhajans (devotional songs). Parekh's performance of traditional Jain devotional music "mesmerized the gathering with soulful Jain bhajans, turning the entire atmosphere devotional and serene."[3][4]

Organizational Recognition

During his closing remarks, Manoj Kumar Jain extended heartfelt recognition and congratulations to the organizing team for the event's successful execution:

- **CA Rajeev Jain:** Primary conceptualizer and film producer
- **Subhash Oswal Jain:** Co-director and organizational leadership
- **CA Anil Kumar Jain:** Co-director and administrative coordination
- **Pradeep Jain:** Organizational support and logistics coordination
- **Amisha Jain:** Event coordination and community engagement
- **Satyabhushan Jain:** Pivotal role in program execution and on-ground coordination[3][4]

This acknowledgment reflected Jain's collaborative leadership approach and his practice of sharing organizational credit with team members.

Media Coverage and Dissemination

The "Mera Namokar" project and the October 28, 2025 event achieved substantial coverage across major Indian media outlets, including:

- **Hindustan Times:** India's largest English-language newspaper by circulation
- **Tribune India:** Major national newspaper
- **The Wire:** Prominent digital news platform
- **Multiple regional and national outlets:** Including 60+ Indian media platforms distributing press releases and news coverage

This comprehensive media coverage significantly elevated Manoj Kumar Jain's public profile and established him as a significant figure in India's contemporary spiritual-cultural leadership landscape.

Philosophy and Public Vision

Central Life Philosophy: "Seva Aur Sahyog"

Manoj Kumar Jain's entire life philosophy, public work, and organizational leadership revolve around two foundational Sanskrit concepts: **Seva** (selfless service) and **Sahyog** (cooperation/collaboration).[1]

In his comprehensive articulation of life purpose, Jain states:

"Service and cooperation (Seva aur Sahyog) are my sole life purpose. The welfare of society is true politics. My objective is to empower and make every person capable so that we can build a prosperous and equal society. I will always be with you, in your service. Service and cooperation (Seva aur Sahyog) is my commitment."[1]

Philosophy Dissected

1. Service and Cooperation as Life's Organizing Principle

For Jain, *Seva* (service) and *Sahyog* (cooperation) represent not peripheral activities but the **central organizing principles of meaningful human existence**. This philosophy represents a rejection of individualism, materialism, and competitive self-interest in favor of collective wellbeing and community-oriented engagement.

2. Politics Redefined

Traditional political theory and practice define politics as competition for electoral office, acquisition of power, and legislative authority. Jain explicitly **redefines "true politics"** (*satya rajniti*) as:

- **Societal welfare and collective wellbeing** rather than personal political advancement
- **Community empowerment** rather than elite gatekeeping
- **Long-term institutional building** rather than short-term electoral success

This philosophical redefinition explains Jain's transition from electoral politics (where he faced defeats) to comprehensive social work (where his impact extends throughout communities he serves).

3. Empowerment and Capability-Building Model

Rather than conceptualizing development as the **external provision of services and charity**, Jain emphasizes **empowerment and capability-building**. This reflects contemporary development theory emphasizing:

- **Human agency:** Individual determination and self-directed action
- **Capacity development:** Building individuals' skills, knowledge, and confidence
- **Self-determination:** Communities determining their own development priorities
- **Sustainability:** Creating conditions for ongoing independent development rather than dependency-inducing service provision

4. Integrated Vision of Equality and Prosperity

Jain articulates a vision of societal development where both **material prosperity** (*samridhi*) and **social equality** (*samanta*) advance together. This represents:

- **Rejection of inequality-generating development models** that enrich elites while marginalizing poor communities
- **Commitment to inclusive growth** benefiting all social strata
- **Integration of economic and social justice** as mutually reinforcing goals

5. Sustained Personal Commitment

The phrase "I will always be with you, in your service" represents **not episodic or transactional involvement** but **long-term, sustained commitment** to communities and causes. This reflects his actual practice: founding organizations like Sahyog Delhi in 2013 and maintaining active leadership more than a decade later.

Lord Mahavir's Three Principles as Guiding Philosophy

During his closing remarks at the October 28, 2025 event, Manoj Kumar Jain articulated the philosophical foundation of his spiritual-social work, emphasizing **three fundamental principles of Lord Mahavir**:

Ahimsa: Non-Violence

Philosophical Meaning:

Ahimsa (अहिंसा) represents the principle of **non-injury to living beings through thought, word, and action**. Far from being mere passive non-aggression, Ahimsa in Jain philosophy encompasses:

- **Active compassion:** Intentional care and concern for all sentient beings
- **Non-injury in thought:** Cultivating attitudes and intentions free from violence or harm
- **Non-injury in speech:** Communication characterized by truthfulness and non-harming language
- **Non-injury in action:** Conduct that minimizes harm to all living creatures
- **Conscious consumption:** Dietary and lifestyle choices reducing harm to sentient beings

Contemporary Social Application:

In Jain's vision, Ahimsa provides ethical guidance for:

- **Interpersonal relations:** Non-aggressive, non-violent communication and conflict resolution
- **Social structures:** Institutional arrangements minimizing coercion and oppression
- **Environmental stewardship:** Ecological practices protecting animal and plant life
- **Political engagement:** Rejection of violence as a tool for political change
- **Economic systems:** Economic models not predicated on exploitation and extraction

Aparigraha: Non-Possessiveness

Philosophical Meaning:

Aparigraha (अपरिग्रह) represents the principle of **freedom from excessive attachment to material possessions and worldly accumulation**. The principle encompasses:

- **Non-attachment to possessions:** Freedom from identification of self with material objects
- **Detachment from wealth:** Rejection of excessive accumulation and conspicuous consumption

- **Simple living:** Deliberate cultivation of simplicity and material sufficiency
- **Non-grasping behavior:** Relinquishment of grasping mentality and possessive attitudes
- **Equitable distribution:** Commitment to sharing resources and reducing inequality

Contemporary Social Application:

In Jain's vision, Aparigraha provides ethical guidance for:

- **Economic justice:** Reducing inequality through equitable resource distribution
- **Environmental sustainability:** Limiting excessive consumption that depletes natural resources
- **Personal fulfillment:** Finding meaning and satisfaction beyond material accumulation
- **Social harmony:** Reducing conflicts and tensions rooted in possessive competition
- **Institutional reform:** Creating economic systems emphasizing sufficiency over excess

Atma Shuddhi: Self-Purification and Spiritual Development

Philosophical Meaning:

Atma Shuddhi (आत्मा शुद्धि) represents the principle of **internal spiritual refinement, moral development, and cleansing of negative karmas**. The principle encompasses:

- **Moral development:** Cultivation of ethical virtue and righteous conduct
- **Spiritual maturation:** Progressive internal transformation toward enlightenment
- **Karmic purification:** Cleansing of accumulated negative karma through ethical conduct and spiritual practice
- **Self-reflection:** Honest examination of one's thoughts, motivations, and actions
- **Meditation and contemplation:** Practices facilitating spiritual insight and consciousness expansion
- **Renunciation:** Voluntary relinquishment of ego, attachment, and self-centered motivation

Contemporary Social Application:

In Jain's vision, Atma Shuddhi provides ethical guidance for:

- **Personal integrity:** Maintaining moral consistency between internal values and external conduct
- **Social responsibility:** Viewing one's actions as generating ripple effects through society
- **Institutional ethics:** Creating organizations and systems reflecting spiritual and moral principles
- **Leadership development:** Cultivating leaders of moral integrity and spiritual maturity

- **Collective transformation:** Recognizing that social change requires internal spiritual development of individuals and communities

Jain's Comprehensive Statement

Synthesizing these three principles, Jain declares:

"The three principles of Lord Mahavir – **Ahimsa** (non-violence), **Aparigraha** (non-possessiveness), and **Atma Shuddhi** (self-purification) – are the true mantras of life. By following these, we can spread peace and harmony in society." [3][4]

Philosophical Integration: This statement represents Jain's conviction that ancient spiritual wisdom, when properly understood and applied to contemporary challenges, provides solutions to modern social problems including:

- **Violence and conflict:** Ahimsa offers principles for non-violent conflict resolution and peaceful social change
- **Inequality and injustice:** Aparigraha offers principles for equitable resource distribution and economic justice
- **Moral degradation:** Atma Shuddhi offers principles for ethical regeneration and spiritual renewal
- **Social fragmentation:** The integrated application of all three principles promotes social cohesion, peace, and harmony

Women's Empowerment and Gender Justice Advocacy

An important dimension of Manoj Kumar Jain's social philosophy centers on **women's empowerment and gender equality**. On significant occasions, particularly during Hindu festivals like **Diwali**, Jain explicitly calls for societal commitment to women's advancement. [2]

Diwali and Ramayan-Based Advocacy

Drawing inspiration from the **Ramayan**, India's ancient epic in which **Lord Rama's victory over the demon Ravana** symbolizes the triumph of good over evil, Jain connects this religious narrative to contemporary gender justice advocacy:

"Drawing inspiration from Lord Rama's victory over Ravana, he urged society to eradicate darkness by supporting women and daughters. Mr. Jain called for a collective resolution to brighten their lives through education, opportunities, and empowerment." [2]

Feminist Reframing of Religious Narrative

This advocacy represents a sophisticated feminist reinterpretation of Hindu religious narrative:

Traditional Interpretation: The Ramayan celebrates male heroic achievement (Rama's military victory over Ravana)

Jain's Reframing: "Eradicating darkness" should be understood as promoting **women's advancement, education, and empowerment**—creating a society where women possess the freedom, resources, and opportunities to flourish.

Universalist Application: The concept of "triumph of light over darkness" becomes translated into concrete social policies and practices promoting gender equality.

Vision of Gender-Just Society

Jain articulates a comprehensive vision of gender justice encompassing:

- **Educational Access:** Ensuring girls and women have equitable access to all levels of education
- **Economic Opportunity:** Creating employment and entrepreneurship opportunities for women
- **Political Participation:** Enabling women's engagement in governance and decision-making
- **Social Protection:** Preventing and addressing gender-based violence and discrimination
- **Cultural Transformation:** Reshaping social values and practices to ensure women's dignity and equal respect

Integration with Festival Celebration

By linking this advocacy to Diwali—India's most widely celebrated Hindu festival marking Lord Rama's return to Ayodhya—Jain connects gender justice to Indian civilization's foundational religious narratives. This approach makes gender equality not a Western import but an indigenous Hindu value grounded in sacred tradition.

Ram Temple Inauguration Commentary and Hindu Nationalist Politics

Historical Context: Ram Temple Construction

In **January 2024**, India's Prime Minister **Narendra Modi** inaugurated the newly constructed **Ram Temple** in **Ayodhya**, Uttar Pradesh. The temple's construction, completed after decades of legal dispute, political struggle, and communal tensions, represented a highly significant moment in contemporary Hindu nationalist politics and Indian religious history.[2]

The Ram Temple had been the focal point of:

- **Decades of political struggle:** Hindu nationalist movement demanding temple construction at the site since the 1980s
- **Historic legal case:** The "Ayodhya dispute" consuming years of litigation in Indian courts
- **Communal tensions:** Earlier demolition of the Babri Masjid (mosque) in 1992 triggering communal riots and violence
- **National significance:** Emergence as a defining political issue in contemporary Indian elections and governance

Manoj Kumar Jain's Interpretation

On the occasion of **Diwali (October-November 2023)**, preceding the January 2024 Ram Temple inauguration by several months, Manoj Kumar Jain issued public statements deliberately connecting the temple's imminent inauguration to Diwali celebrations.[2]

Jain's Statement and Interpretation:

"Reflecting on the auspicious occasion, he drew parallels with the legendary return of Lord Rama to Ayodhya, emphasizing the significance of illuminating millions of lamps to welcome the divine homecoming. With the inauguration of the grand Ram Temple in Ayodhya on January 22, 2024, he anticipates the nation celebrating Diwali in its true spirit, symbolizing the triumph of light over darkness." [2]

Symbolic Integration

Jain's interpretation represents a sophisticated symbolic integration of:

Religious Narrative: According to Hindu tradition, Diwali commemorates **Lord Rama's victorious return to Ayodhya following his fourteen-year exile and military victory over the demon Ravana**. Cities were illuminated with lamps (*diyas*) to welcome Rama's homecoming.

Contemporary Political Event: The Ram Temple inauguration is interpreted as a **real-world manifestation of this mythological narrative**—the physical realization of events described in ancient Hindu texts, centuries after the original events supposedly occurred.

Metaphorical Alignment: Both the ancient Ramayan narrative and the contemporary Ram Temple inauguration are framed as moments of "**light triumphing over darkness**," creating a seamless symbolic continuity between sacred narrative and modern politics.

Political and Ideological Significance

Jain's framing represents classic **Hindu nationalist political strategy** in several respects:

- 1. Civilization-Based Nationalism:** The approach grounds contemporary political demands in ancient religious and civilizational narratives, positioning Hindu nationalist goals as restoration of primordial Hindu civilization.
- 2. Sacred-Political Integration:** The method dissolves distinctions between religious and political spheres, treating political events as manifestations of divine will or cosmic order.
- 3. Historical Rectification Narrative:** The framing suggests that historical injustices (the destruction of temples, displacement of Hindu religious sites) are being corrected, creating a narrative of historical restoration and national redemption.
- 4. Inclusionary Appeal:** By connecting to Diwali—celebrated across Hindu, Sikh, Jain, and Buddhist communities—the approach attempts to create broad-based support for events significant primarily to Hindu nationalist constituencies.

Broader Social Vision

Jain's interpretation reflects his conceptualization of the Ram Temple inauguration as more than architectural or religious development:

"He highlighted the forthcoming inauguration of the Ram Temple by the visionary Prime Minister, Shri Narendra Modi Ji, as a historic event that will bring radiance to Diwali celebrations nationwide." [2]

The language ("historic event," "radiance to celebrations nationwide") positions the temple inauguration as a transformative national moment affecting all Indian citizens, not merely Hindus or temple devotees.

Gratitude for Historical Witnessing:

Jain explicitly expressed **gratitude for being born in an era witnessing the actual realization of ancient narratives:**

"Mr. Jain expressed gratitude for being born in an era witnessing the realization of a scene witnessed by Ayodhya residents thousands of years ago."^[2]

This sentiment reflects a broader Hindu nationalist trope celebrating the contemporary era as one of Hindu cultural and civilizational restoration and vindication after centuries of perceived decline and marginalization under Islamic empires and British colonial rule.

Major Projects and Achievements

The "Mere Mahavir 2.0 – Mera Namokar" Project

Scale and Significance

The successful conception, production, and premiere of the "Mera Namokar" video film and the associated "Mere Mahavir 2.0 – Mera Namokar" event represent Manoj Kumar Jain's most significant achievement in spiritual-cultural administration.^{[3][4]}

The project demonstrated his capacity for:

- **Large-scale event management:** Coordinating a major national event at India's premier international venue
- **High-level stakeholder engagement:** Securing participation of a former constitutional head of state
- **Creative visioning:** Translating ancient spiritual practices into contemporary cinematic formats
- **Media relations:** Generating substantial coverage across national and regional media platforms
- **Interfaith bridge-building:** Creating a project that respected multiple religious traditions while centering Jain spirituality

Organizational Coordination

Jain's role in coordinating this complex project involved:

- **Strategic leadership:** Providing overall vision and direction for the initiative
- **Stakeholder engagement:** Building relationships with former President Kovind and his family
- **Team coordination:** Managing multiple directors, producers, musicians, and organizational staff
- **Community mobilization:** Ensuring attendance and participation of Jain community members and broader audiences

- **Media management:** Coordinating press coverage and public communication about the event

Historical Documentation

The project created a permanent historical record—the video film itself—documenting:

- A former constitutional head of state's personal spiritual practice
- A family's collective engagement with Jain sacred traditions
- The state of contemporary Jain spiritual practice and institutional capacity
- India's pluralistic secular commitment to accommodating all religious traditions

Sahyog Delhi's Community Impact

Through Sahyog Delhi's operations since 2013, Manoj Kumar Jain has established an institutional mechanism for **sustained, large-scale community development** addressing multiple interconnected dimensions of poverty and social marginalization.[1][3]

The organization's multi-sectoral approach—addressing education, health, disaster relief, women's empowerment, and social inclusion simultaneously—reflects sophisticated understanding that poverty and marginalization are multidimensional phenomena requiring coordinated interventions across multiple sectors.

Recognition and Impact

Media Profile and Public Recognition

Manoj Kumar Jain's leadership of the "Mera Namokar" project achieved significant media coverage across:

- **Major national newspapers:** Hindustan Times, Tribune India, The Wire
- **Regional and local media:** Multiple regional outlets and community publications
- **Digital media:** Online news platforms and web-based publications
- **Press releases:** Distribution through 60+ Indian media outlets

This comprehensive coverage established Jain as a **significant figure in India's contemporary spiritual-cultural leadership landscape**, recognized not only within Jain communities but across Indian media and public discourse.

Institutional Sustainability

Through Jain's leadership:

- **Sahyog Delhi** has established itself as an active, multi-program community development organization addressing thousands of individuals annually
- **Tarun Mitra Parishad** continues mobilizing youth around nationalist and social welfare causes
- **Bhagwan Mahavir Deshna Foundation** has generated landmark spiritual-cultural projects gaining national recognition

The institutional development suggests that Jain's impact extends beyond his individual efforts to permanent organizational structures capable of sustained impact beyond his personal involvement.

Collaborative Leadership Model

Jain's consistent acknowledgment of team members—including CA Rajeev Jain, Subhash Oswal Jain, CA Anil Kumar Jain, and others—reflects a **collaborative leadership approach** distributing organizational credit among contributors. This practice:

- **Builds team commitment:** Recognizing contributions motivates sustained engagement
- **Develops organizational capacity:** Sharing leadership responsibility develops future leaders
- **Creates sustainable institutions:** Organizations transcending any single individual's contributions develop greater institutional resilience

Personal Information and Affiliations

Biographical Details

- **Full Name:** Manoj Kumar Jain
- **Date of Birth:** 23 February 1969
- **Place of Birth:** Delhi, India
- **Current Residence:** New Delhi, India
- **Nationality:** Indian
- **Religion:** Hindu, with personal spiritual engagement with Jain philosophy

Political Affiliation

- **Primary Political Party:** Bharatiya Janata Party (BJP)
- **Party Positions:** Municipal Councillor (nominated), former Legislative Assembly candidate
- **Ideological Orientation:** Hindu Nationalism, Market-oriented economics, Social conservatism

Organizational Positions and Roles

1. **Nominated Municipal Councillor (Nigam Parishad)** – Municipal Corporation of Delhi
2. **President** – Sahyog Delhi (NGO)
3. **Director** – Bhagwan Mahavir Deshna Foundation
4. **President** – Tarun Mitra Parishad

Digital Presence

- **Official Website:** <https://manojkumarjain.com>
- **Website Content:** Biography, organizational information, political positions, social initiatives

References

[1] Manoj Kumar Jain. Official Biography and Personal Website.

<https://manojkumarjain.com>. Accessed 2024-2025.

[2] "Manoj Kumar Jain Extends Diwali Greetings, Anticipates Radiant Celebrations with Ram Temple Inauguration." Republic News India, The Indian Bulletin, Hindustan Saga, News Mint 24, India Thrive, The Telegraph News, Times Bulletin, India News 24, My Uttar Pradesh, National Age. Published October-November 2023 / January 2024.

[3] Hindustan Times. "Ram Nath Kovind Makes History, Chanting 'Namokar Mantra' with Family in Special Video." Published October 28, 2025.

[4] The Tribune India / Loktej English / Multiple Media Outlets. "For the First Time in History – Former President Ram Nath Kovind and Family Chant the 'Namokar Mantra' Together in a Video Film." PTI Press Release. Published October 28, 2025. Distributed through 60+ Indian media outlets including The Wire, Hindustan Times, PTI News, and regional publications.

External Links

- Official Website: <https://manojkumarjain.com>
- Sahyog Delhi Organization
- Bhagwan Mahavir Deshna Foundation
- Municipal Corporation of Delhi Official Website
- Bharatiya Janata Party Official Website

See Also

- Bhagwan Mahavir Deshna Foundation
- Sahyog Delhi
- Tarun Mitra Parishad
- Jainism in India
- Namokar Mantra
- Nirvan Mahotsav
- Bharatiya Janata Party (BJP)
- Ram Nath Kovind
- Ram Temple, Ayodhya
- Bharatiya Mandapam
- Municipal Corporation of Delhi
- Rashtriya Swayamsevak Sangh (RSS)
- Hindu Nationalism in India
- Diwali in India
- Ramayana

